

**SRI VENKATESWARA COLLEGE OF ENGINEERING**

**DEPARTMENT OF INFORMATION TECHNOLOGY**

**Sriperumbudur - 602117**

**Seminar on**

**20.02.2018**

**Report**

*Submitted to Principal sir*

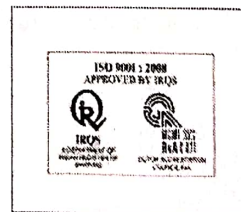
*[Signature]*  
01/3/18

*HOD i/c IT*

*To: HOD-IT*

*Noted*

*29/3/18*





# **SRI VENKATESWARA COLLEGE OF ENGINEERING**

Pennalur, Sriperumbudur Taluk - 602117

**ASSOCIATION OF INFORMATION TECHNOLOGISTS**

*solicit your esteemed presence for the*

*Seminar*

*on*

**“Strategy on Entrepreneurship”**

**by**

**Mr .Madhu Gurunathan Nagarajan**  
CEO, Al-Hedaf Groups, UAE

<b>Venue</b>	<b>: Bio-Technology Conference Hall</b>
<b>Date</b>	<b>: 20<sup>th</sup> February 2018</b>
<b>Time</b>	<b>: 10.00 AM to 12.15 PM</b>



**SRI VENKATESWARA COLLEGE OF ENGINEERING**  
Pennalur, Sriperumbudur Taluk - 602117

**AGENDA**

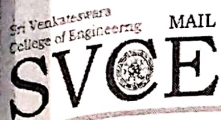
**DATE : 20.02.2018**  
**TIME : 10.00 AM**  
**VENUE : Bio-Technology Conference Hall**

- ❖ **Prayer Song**
- ❖ **Welcome Address**
- ❖ **Short note by HOD**
- ❖ **Introduction of Chief Guest**
- ❖ **Address by Chief Guest**
- ❖ **Vote of Thanks**

**Coordinators**

- 1. Mr T.Sukumar, Assistant Professor/IT**
  - 2. Mr K.Suresh, Assistant Professor/IT**
- &**
- AIT Members**

2/28/2018



SURESH K It <ksuresh@svce.ac.in>

**Fwd: reg invitation to deliver a seminar on 19-2-18**

1 message

HOD IT <hodit@svce.ac.in>

Sun, Feb 25, 2018 at 7:15 PM

To: SUKUMAR T IT <sukumart@svce.ac.in>, KIRUTHIKA DEVI K IT <kiruthika@svce.ac.in>, KIRUBA WESLEY IT <kiruba@svce.ac.in>, SURESH K IT <ksuresh@svce.ac.in>

Dr.V.Vidhya  
Professor & Head Incharge  
Dept. of Information Technology  
Sri Venkateswara College of Engineering  
Sriperumbudur-602117  
Ph.044-27152000,extn:350

----- Forwarded message -----

From: madhu nagarajan <mylmadhu@gmail.com>  
Date: Sun, Feb 25, 2018 at 1:28 PM  
Subject: Re: reg invitation to deliver a seminar on 19-2-18  
To: HOD IT <hodit@svce.ac.in>

Dear Madam

Thank you for inviting me to your college and I should say I am completely impressed with the hospitality shown and the devotion of the students who had assembled. I should thank the team for arranging the right kind of students, the session was very interactive and I was happy to be associated with students.

I am sure with your leadership and guidance, the students would be able to think out of the box and propose various solutions for the changing market. It would be nice to have some images shared to file it in my portfolio. I would be more than happy to assist next time for final year students too.

I am also open to the idea of partnering with your innovations team and think of a strategy to commercialise the innovations.

Once again I thank you and Mr Sukumar for arranging the logistics.

Good luck

Madhu  
00969 9449 6285

On Mon, Feb 19, 2018 at 2:11 PM, HOD IT <hodit@svce.ac.in> wrote:

Dear Sir,

We cordially invite you to deliver a seminar on "Strategy on Entrepreneurship" on 20-02-2018(Tuesday) between 10 AM to 12.15 P.M at the Dept. of Information technology,SVCE.

Dr.V.Vidhya  
Professor & Head Incharge  
Dept. of Information Technology  
Sri Venkateswara College of Engineering  
Sriperumbudur-602117  
Ph.044-27152000,extn:350



sukumart@svce.ac.in

Mail

Move to Inbox

IV

COMPOSE

Fwd: Seminar on Strategy on Entrepreneurship - 20-02-2018 Inbox

Inbox (6,369)

Starred

Sent Mail

Drafts (89)

abstract

kumara (1)

new folder (1)

placement

salary slips (1)

stat (4)

video lecture

More

**HOD IT**

to Faculty

Dear All,

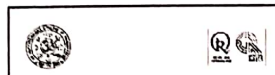
The Association of Information Technologists of IT Department is organizing a semir Tech Conference Hall. We are enclosing herewith the invitation for your kind reference

All are cordially invited.

Regards,  
Mr. T. Sukumar & Mr. K. Suresh  
AP/IT, Co ordinators

Ms. Kiruthikadevi & Kiruba wesley  
AP/IT  
Association of Information Technologists coordinators

&  
Dr. V. Vidhya  
Professor & Head Incharge  
Dept. of Information Technology  
Sri Venkateswara College of Engineering  
Sriperumbudur-602117  
Ph. 044-27152000, extn:350



**SRI VENKATESWARA COLLEGE OF ENGINEERING  
DEPARTMENT OF INFORMATION TECHNOLOGY**

**ASSOCIATION OF INFORMATION TECHNOLOGISTS**

19<sup>th</sup> February 2018

To  
Mr Madhu Gurunathan Nagarajan  
CEO,  
Al-Hedaf Groups.

Dear Sir,

**Subject:** Invitation – Seminar - Association of Information Technologists – reg.

At the outset we would like to thank you for your graceful acceptance of our invitation to inaugurate Association of Information Technologists (AIT) and to deliver a guest lecture titled “Strategy on Entrepreneurship” on **20<sup>th</sup> February 2018**.

AIT engages in several activities like Workshops, Expert Lectures, Symposia and Industrial visits aimed to benefit our students. AIT also aims to provide the students an insight into the software industry and its requirements with suitable expert talks. These activities equip them to hone their technical and organizational skills.

AIT looks forward to your presence amongst our students and sharing of your valuable thoughts and advice on this topic will definitely benefit them.

We thank you once again for accepting our invitation. We eagerly await the interaction with you to enrich our students with your expertise.

Thank you.

Yours sincerely,



(Dr. V. Vidhya)  
HoD i/c/Information Technology  
SVCE.

**SRI VENKATESWARA COLLEGE OF ENGINEERING  
DEPARTMENT OF INFORMATION TECHNOLOGY**

**Report**

**Seminar:**

Chief Guest : Mr. Madhu Gurunathan Nagarajan  
Target Audience : I,II & III Year IT  
Venue : Conference Hall, Bio-Technology  
Date & Time : 20.02.2018, 10.00 AM – 12.05 P.M

On the 20<sup>th</sup> of February 2018, Association of Information Technologist(AIT) organized a seminar on “Strategy on Entrepreneurship“ by Mr. Madhu Gurunathan Nagarajan, CEO of Al-Hedaf groups,UAE, Coordinated by Mr.T. Sukumar, AP/IT and Mr.K. Suresh, AP/IT

The event started with a Prayer song by Nivethitha, III Year IT student, followed by welcome address by Malavika.H, Treasurer/AIT, then the Introduction of Chief Guest was given by the coordinator Mr. T. Sukumar, AP/IT.

Dr V.Vidhya, HOD i/c /IT addressed the gathering and insisted the students to grab the opportunity and capture the ideas and strategies on entrepreneurship from the talk.

Mr. Madhu Gurunathan Nagarajan started his lecture by briefing the various trends and strategies in entrepreneurship. He motivated the students to identify the current problems exist in societies from lower level employees rather than top level management. He advised the students to work on unsolved problems such as waste management ,IOT based security projects etc and implement their innovative ideas to be a successful entrepreneur. He explained how entrepreneurship pertains to recognise, assess and exploit attractive opportunities using innovation, leveraging risk, and engaging in effective competitive action. He gained the attention of the entire audience by sharing his experience. It was then followed by an interactive session where students raised their questions and clarified their doubts.

The guest was honoured by Dr.V.Vidhya, HOD i/c /IT and the vote of thanks was given by Ms.Kiruba Wesley AIT coordinator.

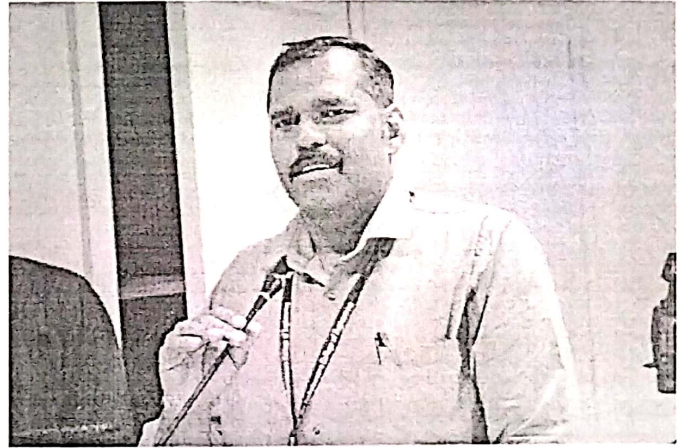
  
Event Coordinators

  
HOD i/c/IT

MOMENTS-FREEZED



INAUGURATION ADDRESS



SPEAKER INTRODUCTION



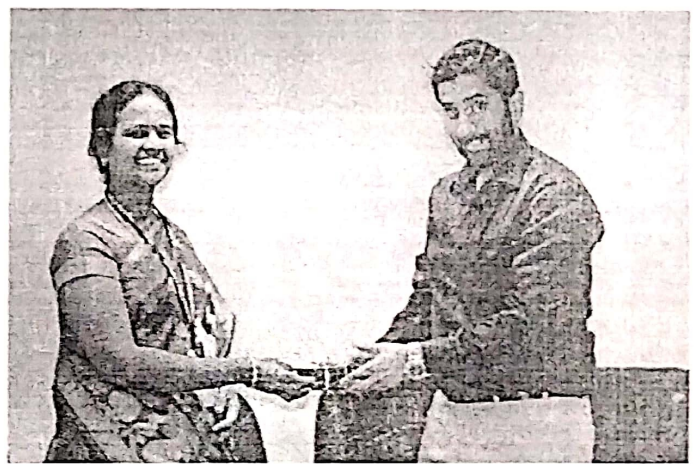
NEED FOR ENTREPRENEURSHIP



RESOURCE PERSON TALK



VOTE OF THANKS



MOMENTO PRESENTATION





SRI VENKATESWARA COLLEGE OF ENGINEERING  
FEEDBACK FROM THE SPEAKER - GUEST LECTURE

DEPARTMENT : Information Technology.

Name of the Speaker : Mr. Madhu Gurunathan Nagarajan.

Designation : CEO

Institution/University/Organisation : AI-Hedaf groups.

Mobile / E-mail :

Title of the Lecture : 'Strategy on Entrepreneurship?'

Date : 20/08/2018

Time : 10:00 - 12:00 AM.

Venue : Bio-Technology conference Hall

Comments by the Speaker :

Right Audience  
Profile is good  
Lots of Passion seen in students

Suggestions for improvement :

Signature of the Speaker :

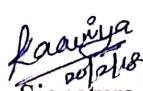

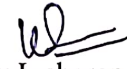
Signature of Coordinator 20/8/18

Signature of HOD ilc



## SRI VENKATESWARA COLLEGE OF ENGINEERING

## FEEDBACK - INPLANT TRAINING / SHORT TERM COURSE

Name of the Student	KANVIYA BASKARAN.
Branch/Semester/Section/Roll No.	B.Tech (IT) / II / A / A1.
Industry/ Institution Visited	-
Duration of Training/ Course with date	2 hrs / 20/2/18.
Plants visited during training	-
Whether the training/Course was useful? In what way? Give reasons.	It was useful. It opened our mind to new perceptions and ideas regarding entrepreneurship.
Any other suggestions	The session could have been more interactive.  <div style="text-align: right;"> Signature</div>
Report and Copy of Certificate submitted.	<div style="display: flex; justify-content: space-between;"><div style="text-align: center;"> HOD ic</div><div style="text-align: center;"> Faculty Incharge</div></div>

The person who has attended the course should prepare this in triplicate and submit copies to:  
**A2, A3 and Dept.**



## SRI VENKATESWARA COLLEGE OF ENGINEERING

## FEEDBACK - INPLANT TRAINING / SHORT TERM COURSE

Name of the Student	NIVEDITHA.N
Branch/Semester/Section/Roll No.	IT/06/A/58
Industry/ Institution Visited	
Duration of Training/ Course with date	20/2/17
Plants visited during training	
Whether the training/Course was useful? In what way? Give reasons.	The guest had an excellent way of delivering his insight to the students. This lecture stood out from the remaining other lectures
Any other suggestions	<p style="text-align: right;"><i>Niveditha</i> Signature</p>
Report and Copy of Certificate submitted.	<p style="text-align: right;"><i>[Signature]</i> Faculty Incharge</p> <p style="text-align: left;"><i>[Signature]</i> 13/18 HOD ic</p>

The person who has attended the course should prepare this in triplicate and submit copies to:  
**A2, A3 and Dept.**

## **Profile of Chief Guest**

**Mr. Madhu Gurunathan Nagarajan**

**CEO, Al Siraj Holdings (Galfar group)**

- An Innovative ,results oriented executive with demonstrate leadership skills in stragetie planning,business valuation and marketing analysis.
- Critical thinker with ability to translate overall organizational strategy into measurable and achievable tactics.
- Creates strategic alliances with market leaders to effectively align with and support organizational initiatives.
- Builds and leads high performance teams to execute stragetie objectives towards organizational development .
- Excellent communicator, Focus on Market & Business Line Growth ,Profit/Loss responsibility.
- Analytical, Project management orientation.
- Self Motivated,Business development and Sales orientation.
- Ability to lead change."Out of the box." thinker.

### **Accolades**

- Annual Chief Strategy Investment Officer 2014 (Naseba, UAE).
- Mentor in Ministry of Public Authority for SME Dev,Oman.
- MEED Award for Best Sustainable Construction Project 2015, GCC.
- GCC Brand Award 2016.
- Strategy Professional Award 2017.



FT/GN/31A/00/10.06.15

## SRI VENKATESWARA COLLEGE OF ENGINEERING

## FEEDBACK - INPLANT TRAINING / SHORT TERM COURSE

Name of the Student	P. Shourdaya
Branch/Semester/Section/Roll No.	B.Tech / 4 <sup>th</sup> / B / IT / 91
Industry/ Institution Visited	
Duration of Training/ Course with date	20/02/18 / 9:50 - 12:00
Plants visited during training	
Whether the training/Course was useful? In what way? Give reasons.	Training was useful, especially this session is useful to develop our skills and to know how to start our carrier.
Any other suggestions	
P. Shourdaya Signature	
Report and Copy of Certificate submitted.	
HOD ilc	
Faculty Incharge	

The person who has attended the course should prepare this in triplicate and submit copies to:  
**A2, A3 and Dept.**

# MADHU GURUNATHAN NAGARAJAN

Email: mylmadhu@gmail.com; GSM: +968 9880 0967

## Accolades:

Annual Chief Strategy  
Investment Officer 2014  
(Naseba, UAE)  
Mentor in Ministry of Public  
Authority for SME Dev., Oman  
MEED Award for Best  
Sustainable Construction Project  
2015, GCC  
GCC Brand Award 2016  
Speaker on Emerging and SME  
Markets Industry  
Strategy Professional Award  
2017

## Competencies:

- Thinker
- EQ
- Inspire Others
- Positivity
- Complex Problem Solver

## Expertise:

Strategy Formulation  
Strategic Planning & Delivery  
New Business Initiatives

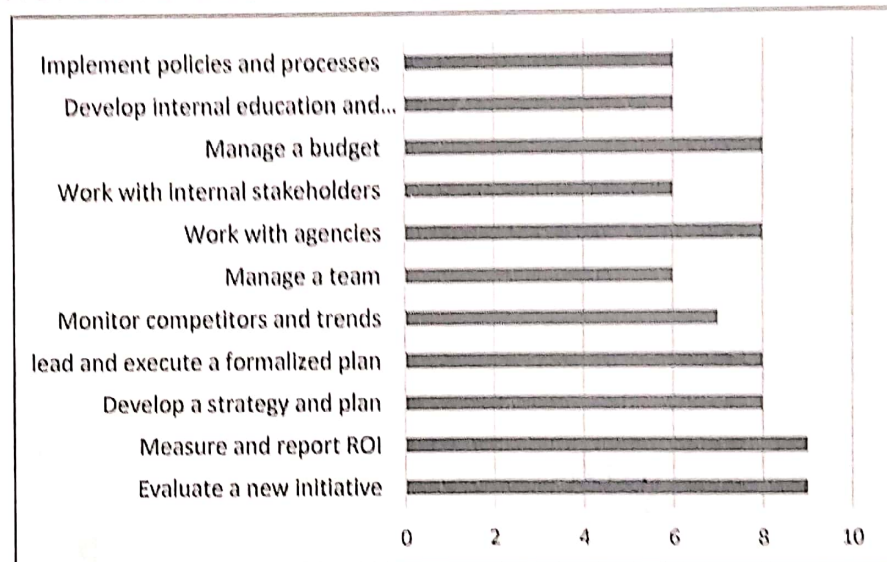
## Subsidiary :

Automation  
BMS and HVAC  
Inspection Services  
Hotel and Restaurants  
Power Generation  
Drydock and Marine  
Warehouse  
Plastics, Gunny Bags  
Vocational Training  
Oil Filled Services

## Key Performance Areas:

- Conduct in-depth research to support business strategies and identify trends across key business drivers such as credit, asset trends, cost structure, pricing, product management and operational functions
- Manage implementation of Strategic Plan and consolidate long term business plans
- Identify opportunities for growth / optimization of businesses, including operational management, capital allocation, and profitability enhancement
- Develop recommendations for senior management / board on high-impact projects based on thorough review of business drivers
- Develop presentations and analyses for senior management; provide clarity in complex problems, facilitate decision-making, and guide high-value investments
- Establish communications and advise members of Board on reporting and monitoring planned vs actual deliveries
- Facilitate project management for implementation of Initiatives across the organization and implement balance score card
- Awareness on external business environment by continually monitoring

## Relative Executive Involvement:



## Personal Dossier:

- **Date of Birth:** 23rd October 1979
- **Languages Known:** English, Hindi and Tamil
- **Nationality:** Indian
- **Driving License:** Omani Driving License valid up to 2026
- **Marital Status:** Married with one Daughter

# MADHU GURUNATHAN NAGARAJAN

Email: mylmadhu@gmail.com; GSM: +968 9880 0967



## Corporate Leader Professional with 11+ yrs Exp

### Industry Experience:

- Marine
- Oil & Gas
- Hospitality
- Manufacturing
- IT & ICT
- Education
- Power & Water
- Automation, HVAC, BMS

### Current Role:

- AVP
- Management
- Strategy
- New Initiatives
- Local and International relations

### Organisation:

- Al Siraj Holdings ( Galfar Group)  
Since 2014
- Suhail Bahwan Group  
Dec 2009- Dec 2013
- Zawawi Goup  
Sep 2007- Nov 2009
- Loay Group  
May 2005-Aug 2007

### Qualifications:

- Strategy Execution: ILM (2014)
- MBA (Strategy & Marketing):  
University of Wolver Hampton,  
UK (2004)
- B. Tech. (Chemical Engg.): SRM  
Engineering College, University  
of Madras, India (2002)

### Executive Synopsis:

An Innovative, results-oriented executive with demonstrated leadership skills in strategic planning, business evaluation and marketing analysis. Critical thinker with ability to translate overall organizational strategy into measurable and achievable tactics. Creates strategic alliances with market leaders to effectively align with and support organizational initiatives. Builds and leads high performance teams to execute strategic objectives towards organizational development.

- Excellent communicator
- Focus on Market & Business Line Growth, Profit / Loss responsibility
- Analytical
- Project management orientation
- Self Motivated
- Business development and Sales orientation
- Ability to lead change
- "Out of the box" thinker

### Macro level Initiatives

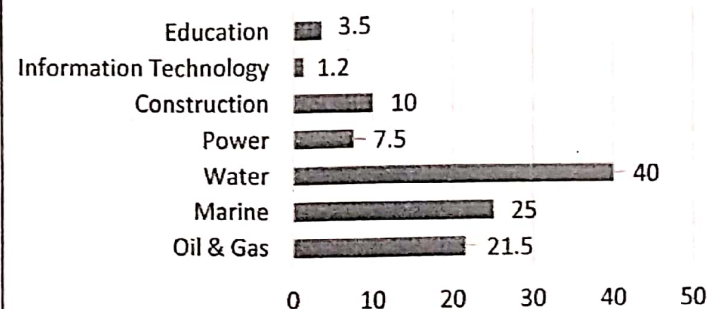
- C Level and Board level relationships with Various Private and Govt Sectors
- Thorough Process of Setting up and Business Process Management
- Registrations and Positioning of Companies to key clients
- Follow up on tenders and clients for bigger market share related activities
- Sector wise distribution and distribution network access
- Management of People and resources according to Budgets
  
- Connect at Strategy level and position various subsidiaries
- Technology Interface through B2C softwares
- Product Launches and Client Meetings for Principals.
- Strategy Map of each subsidiary and P/L portfolio management
- Investment Committee Member

### Performance

#### Benchmarks:

- JV with TATA Group, India
- JV with Pearson Training Group,  
UK
- Business Acquisition (IT  
Operations)
- JV with Specialized Flooring  
Company, UAE & Qatar
- Strategic Business start-ups  
(Hospitality; Chemicals; Oil &  
Gas; Power)

### Sector-wise Initiatives (US\$ Million)



**SRI VENKATESWARA COLLEGE OF ENGINEERING  
DEPARTMENT OF INFORMATION TECHNOLOGY**

**Intern Training List**

The IT students requested to do intern in his company, then Mr. Madhu Gurunathan Nagarajan accepted their request and permitted to do internship for the following list of students.

**III Year**

1. R.Swathi
2. G.Nivetha
3. T.Sangavi Priya
4. S.R.Shakthi Narayan
5. B.Shravan
6. E.Shyam
7. V.SaranRaj

**II Year**

1. H.Nirenjhnan
2. P.Shoundarya
3. M.Sabareshan




**SRI VENKATESWARA COLLEGE OF ENGINEERING**  
**DEPARTMENT OF INFORMATION TECHNOLOGY**

20/02/2018

**Accounts settlement for the Seminar on 20/02/2018**

Honorarium and Memento for the Chief Guest	- Rs. 1290
Lunch for Chief Guest and Counselling Members	- Rs 140
Snacks,Soft Drinks and Water	- Rs 135
Transport	- Rs 1515
	-----
Total Expenses	- Rs. 3080 /-
	-----

  
Event Coordinators

  
HOD i/c /IT